



## Writing a journal article – and getting it published (ws13 - 3)

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### Faculty

Prof. Nicola Low, MD (course co-ordinator) and Prof. Matthias Egger, MD  
Institute of Social & Preventive Medicine (ISPM), University of Bern, Switzerland

### Introduction

“Publish or perish” is a widely quoted phrase that refers to the relentless pressure to get your research published to further or sustain a career in academia. It is hardly surprising that there are many courses on scientific writing on offer. You might ask “Why another one”? Well, this one is different: its focus is not only on how to structure an article, but also on the message and anatomy of a successful article, on how to choose the appropriate journal, and on how to deal with your co-authors (who often offer little support but cause much delay) and conflicts on authorship. These are very important but neglected aspects of the process of scientific writing and publishing.

The course is based on the “evidence-based writing” approach developed by Tim Albert, the author of several books on effective writing (see [www.timalbert.co.uk](http://www.timalbert.co.uk)). Our own research output and that of our institute has benefited enormously from Tim’s witty and subversive wisdom. We hope that you will too.

### Course objectives

The goal of this course is simple: to enable participants to get their articles written and sent off to an appropriate journal. By the end of the course participants will have a good understanding of this process and the obstacles involved.

### What you have to bring

Students will bring their own portable computers and an idea for a journal article or scientific paper. Ideally the data should have been analysed and draft tables and figures drawn up.

### Outline of course

The course runs over three days and uses the materials and concepts developed by Tim Albert. We start early in the morning on days 1 and 3 with an introduction to the course or review of the previous days. During the extended break in the afternoon participants review course materials, catch up on emails or go skiing. We reconvene at 5 pm and may carry on after dinner.

## **Monday**

On day 1 we will help you to develop the idea for your article. By the end of the day you should have a structured outline for your article, plus the first draft of the introduction. The content of day 1 is as follows:

- Understanding the publication game
- Understanding the key players
- Setting the brief
- Organising the material
- Planning the article
- Writing the article

## **Tuesday**

On day 2 students will be working on their articles. It is important that participants are free from their usual duties to write. Mobile phones should be switched off and email should remain unchecked during much of day 2.

## **Wednesday**

On day 3 we will run the second part of the course and address the following issues:

- Rewriting
- Adding the extras
- Dealing with others
- Completing the package
- Understanding medical journals
- Dealing with reviewers and editors
- Strategies for failure – and success
- Setting a personal action plan

## **Maximum number of participants**

The maximum number of participants on this course will be 12.

## **Course venue**

Buehlstube (5 minutes walking distance from Sunstar Hotel and 15 minutes walking distance from Hotel Edelweiss)

## **Course hotels**

Course participants will stay either at Sunstar Hotel or Hotel Edelweiss in Wengen. See <http://wengen.sunstar.ch> or [www.edelweisswengen.ch](http://www.edelweisswengen.ch) for details on the hotels.

## **Course fee and hotel costs**

Course fee: CHF 700

**Sunstar Hotel** (including breakfast buffet and four-course dinner, transfer from/to train station, free use of swimming pool, sauna and steam bath):

Arrival January 20, departure January 23 (three nights; extension of stay if confirmed by hotel only)

Single occupancy CHF 450.-

Double occupancy CHF 420.-

**Hotel Edelweiss** (including breakfast buffet and four-course dinner, sauna, transfer from/to train station):

Arrival January 20, departure January 23 (three nights; extension of stay if confirmed by hotel only)

Single occupancy CHF 345.-

Double occupancy CHF 345.-

Triple occupancy CHF 300.-

Quadruple occupancy CHF 300.-

Please note that the hotel bill will have to be settled by each participant upon departure.